

Name Class Date

PALL to the rescue

When you are reading through the texts in the insert for Section A (Reading) of your exam you will want to get a quick grasp of what they are about and how they create particular effects on the reader. A very good way of doing this is to use the mnemonic PALL:

P – Purpose

A – Audience

L – Language

L – Layout

If you get used to applying this handy memory jogger as you read the text, you can either jot down notes as you read, or simply hold in your mind the information about the text you are picking up.

Try out PALL with the text: 'Bag it, Bin it!' (see Appendix A)

The table below will guide you in extracting key ideas and information quickly. Note that you do not have to answer all the questions – they are just there to guide you.

Purposes <i>What is the text for?</i> <i>What is it trying to achieve?</i> <i>Does it inform, persuade, describe, explain?</i>	
Audience <i>Who is the text for?</i> <i>Age group?</i> <i>Gender?</i> <i>People interested in...?</i>	
Language <i>Formal or informal?</i> <i>Humorous?</i> <i>Shocking?</i> <i>Urgent?</i> <i>Inspirational?</i>	
Layout <i>Use of headings?</i> <i>Use of subheadings?</i> <i>Pictures?</i> <i>Diagrams?</i>	

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Appendix A

Dogs Trust - Bag it, Bin it!

- 🐾 Remember to always wash your hands after your walk.
- 🐾 Get your dog wormed regularly. Your vet will be able to advise you on the products available and how often your dog needs treating.

Be a responsible owner and neuter your dog – it's simply the best choice for you and your pet.

If you are interested in rehoming a dog, supporting Dogs Trust or for more information and factsheets about all aspects of dog ownership, please visit www.dogstrust.org.uk or contact:

Dogs Trust
17 Wakley Street
London
EC1V 7RQ

Tel: 020 7837 0006

Reg. Charity Numbers: 227523
and SC037843



Bag it, Bin it!



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Dog mess is unfortunately an unpleasant aspect of dog ownership. It is every owner's duty to clean up after their dog – there are no excuses for leaving it behind.

Why clean up after your dog?

- 🐾 We all know how unpleasant it is to see dog mess lying around the pavements and public spaces and it's even more unpleasant to step in!
- 🐾 Dispose of poo bags in a dog poop bin or any public litter bin. Hanging poo bags on tree branches is unacceptable.
- 🐾 It is simply unhygienic. Dog faeces may contain worms that can cause a threat to human health.
- 🐾 The minority of irresponsible dog owners who do not clean up after their dogs damage the reputation of responsible dog owners who do.

Leave it behind and you could get fined!

It is an offence to leave your dog's mess behind. If you are caught not scooping your dog's poop you could be prosecuted and fined up to £1000.

Here is Dogs Trust's guide to scooping the poop and keeping your community clean:

- 🐾 Always carry a means to clear up after your dog, whether this is a simple plastic bag or a 'poop scoop' device.
- 🐾 If you have a garden, train your dog to go there before you leave home – this way you can bag it and bin it straight away.
- 🐾 Don't rely on the rain to wash it away – this is just a lazy excuse to not pick it up!
- 🐾 Respect your local authority's rules on dog free areas. Keep your dog away from children's play areas and sports pitches if signposted and use dog waste bins if they have been provided.
- 🐾 Never let your dog out alone to toilet.
- 🐾 Politely encourage guilty owners you meet to do their duty. You do not need to be rude, simply offer them one of your poo bags. Embarrassment over their unacceptable behaviour gets better results and is safer than abuse.